

# [Monthly Update]

## Korean Air New York Passenger Sales Office

April. 2025

### 1. Flight Schedule Updates — New Options

Flight Number	Origin	Destination	Period	Days	STD (Loc)	STA (Loc)	Block Time	A/C
KE 619	ICN	MNL	24-May-2025 ~ 25-Oct-2025	DAILY	22:35	1:55	4:20	3QP
KE 655	ICN	BKK	25-May-2025 ~ 29-Jun-2025	D23467	21:15	1:05	5:50	781
KE 655	ICN	BKK	26-May-2025 ~ 30-Jun-2025	D1.5	21:15	1:05	5:50	78E
KE 655	ICN	BKK	01-Jul-2025 ~ 25-Oct-2025	DAILY	21:15	1:05	5:50	781
KE 620	MNL	BKK	25-May-2025 ~ 26-Oct-2025	DAILY	3:05	8:05	4:20	3QP
KE 656	BKK	ICN	26-May-2025 ~ 30-Jun-2025	D13457	2:35	10:15	5:40	781
KE 656	BKK	ICN	27-May-2025 ~ 01-Jul-2025	D2.6	2:35	10:15	5:40	78E
KE 656	BKK	ICN	02-Jul-2025 ~ 25-Oct-2025	DAILY	2:35	10:15	5:40	781
KE 731	ICN	UKB	18-Apr-2025 ~ 25-Oct-2025	DAILY	8:25	10:00	1:35	3QP
KE 732	UKB	ICN	18-Apr-2025 ~ 25-Oct-2026	DAILY	11:00	13:00	2:00	3QP
KE 733	ICN	UKB	18-Apr-2025 ~ 25-Oct-2027	DAILY	15:50	17:30	1:40	3QP
KE 734	UKB	ICN	18-Apr-2025 ~ 25-Oct-2028	DAILY	18:30	20:40	2:10	3QP

\*Please refer to the latest information on the GDS

## 2. Company News & Updates

### Korean Air unveils new corporate identity and aircraft livery



Korean Air introduced its new corporate identity on March 11, revealing a modernized version of its signature Taegeuk symbol.

The unveiling took place at the airline's headquarters hangar in Seoul during an exclusive event titled "Rising Night." Approximately 1,000 guests, including employees, industry leaders and media representatives, attended the event.

The redesigned deep blue Taegeuk symbol, displayed prominently during the event, reflects Korean Air's heritage while embracing contemporary aesthetics. The updated logo aligns with modern and global minimalist branding trends while preserving the airline's distinct identity.

For more information, click below.

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## Korean Air Unveils New Mission and Vision



Korean Air has introduced a refreshed corporate value system to strengthen its position as a leading global network carrier.

Chairman Walter Cho highlighted the significance of these values as the airline prepares for its integration with Asiana Airlines.

Korean Air's new vision—to be "the world's most loved airline"—reflects its dedication to service excellence and corporate responsibility.

To realize this vision, the airline has established three key pillars:

- Beyond Excellence – Upholding the highest standards of safety and operations.
- Journey Together – Cultivating a people-centric culture for employees and customers.
- Better Tomorrow – Advancing global connectivity and sustainability.

This strategic direction positions Korean Air for a future of innovation, growth, and enhanced passenger experiences. For more information, click below.

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First logo change in 41 years: Honoring the Taegeuk legacy



The new branding includes three variations: the full logo featuring both the Taegeuk symbol and “KOREAN AIR,” a simplified version displaying only “KOREAN,” and a standalone Taegeuk symbol option.

To further enhance brand consistency, Korean Air introduced a three-dimensional (3D) motif inspired by the flowing curves of the Taegeuk design. The motif, featuring the airline’s signature light blue with accents of red, will appear on key customer touchpoints such as check-in screens, mobile SKYPASS cards and the airline’s website. Additionally, two-dimensional (2D) patterns, inspired by Korea’s landscapes, Taegeuk curves and traditional “Jogakbo” patchwork will be used on textiles and printed materials where 3D applications are not feasible. **If you plan to use Korean Air’s branding in any marketing materials or on your website, please let us know. We’ll gladly provide updated logos and usage guidelines.**

For more information, click below.

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## Elevating the inflight experience: New menus and upgraded service



Earlier today, Korean Air unveiled its newly upgraded inflight meals at Grand Hyatt Incheon. Designed to align with the airline's new corporate identity, these enhancements aim to elevate the premium travel experience through refined dining and service offerings.

Korean Air has collaborated with Chef Seakyeong Kim, owner of Cesta in Seoul, to curate an exclusive selection of fine-dining-inspired meals. Featuring seasonal ingredients and innovative culinary techniques, these new dishes bring a gourmet experience to the skies.

For more information, click below.

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### 3. Risk Management & Security Measures

Korean Air strictly regulates credit card usage in reservations and ticketing. Unauthorized transactions may result in penalties, including contract termination or ticketing restrictions. Please ensure compliance to avoid any issues. For details, please refer to the attached file.

For any inquiries, please contact our Sales Support Desk at [salesupport.us@koreanair.com](mailto:salesupport.us@koreanair.com) or (800-525-6311) or visit our KALMATE website <https://kalmate.koreanair.com>

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## DID YOU KNOW?

- Korean Air is a **founding member of the SkyTeam** global alliance and has grown into one of the largest transpacific airlines through its joint venture with Delta Air Lines.
- We recently celebrated **half a century of serving the U.S.**
- Korean Air **flies to 116 cities in 40 countries** of five continents with a modern fleet of 161 aircrafts and over 20,000 professional employees.
- The **60-minute connections** at Incheon International Airport, Korean Air's hub, are some of the fastest in the world!